

***Premises Licence
Application***
on behalf of
ESSO Snack & Shop
Tuffley Service Station
387 Stroud Road
Tuffley
Glos
GL4 0DA

Background History

This is a well established **ESSO** forecourt which has a retail area of approximately 695 sq ft.

The Shop

This purpose built shop has been designed to serve both the local community and those from further a field, trading as a full convenience store under the company's own format. A range of fresh foods, groceries and other products are offered and the off-licence is an important part of the service that such a store is expected to provide.

The Operation

The store is operated by the Manager, assisted by a team of staff, many of whom live locally. The Designated Premises Supervisor, is trained and certified through an accredited scheme and is responsible for training all staff and keeping and maintaining ongoing training records utilising the **Off-Licence Training** section. The **Challenge 25** trading initiative is used supported by the refusals system with records kept in the **Refusals Book** to tie in with the CCTV system.

Security

The **digital CCTV system** benefits from a **recorder** and recordings can be made available to Police if required.

Tuffley Service Station Forecourt Shop.



Range of goods – Tuffley Service Station

A.



B.



C.



D.



Retail Trading Area

695 sq ft (approx.)

Opening Hours

| | | |
|-----------|---|----------------------------|
| Monday | - | 00.00 hours to 24.00 hours |
| Tuesday | - | 00.00 hours to 24.00 hours |
| Wednesday | - | 00.00 hours to 24.00 hours |
| Thursday | - | 00.00 hours to 24.00 hours |
| Friday | - | 00.00 hours to 24.00 hours |
| Saturday | - | 00.00 hours to 24.00 hours |
| Sunday | - | 00.00 hours to 24.00 hours |

Summary

Convenience Trading Format

Off-Licence Training Records

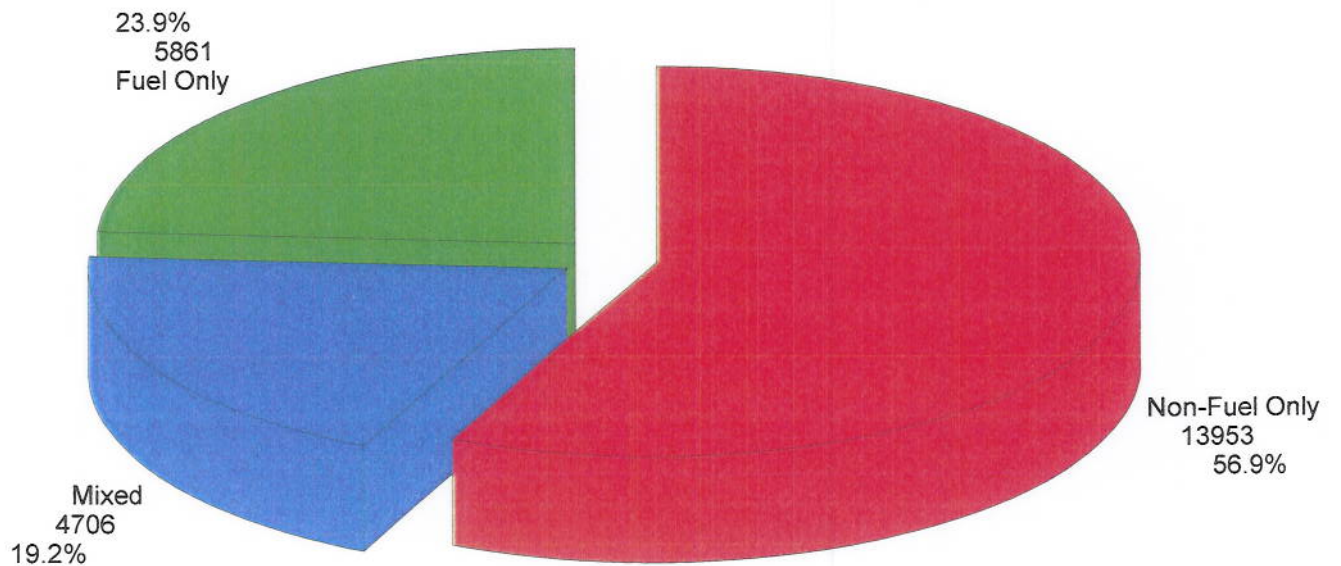
Challenge 25

Refusals Book

CCTV with recorder

Analysis of Customer Flow - Shop v Forecourt

Tuffley Service Station, Stroud Road, Tuffley, Glos. 1st to 31st December 2010 incl



Analysis of Customer Flow, Shop v Forecourt

Tuffley Service Station

Source: Epos - 1st to 31st December 2010 incl.

| | Non-Fuel Only | Mixed | Fuel Only | Total |
|----------------------------|---------------|-------|-----------|-------|
| 1st to 31st December 2010. | 13953 | 4706 | 5861 | 24520 |
| Total | 13953 | 4706 | 5861 | 24520 |

UNDER 25?

- Please be prepared to show proof of age when buying alcohol



DRINKAWARE.CO.UK



**It is an offence for
persons under 18
years to purchase**

**• or attempt to
purchase alcohol.**

**You could receive
• a fine of £1000.**



D-RINKAWARE.CO.UK





Lockett & Co

Retail, Licensing & Training Consultants
www.lockett.uk.com

PROOF OF AGE CARDS AGE RESTRICTED SALES

If there is any doubt about a persons age you are required to ask them to prove their age or you must refuse the sale

The following forms of ID are acceptable:

1. A Passport

www.ukpa.gov.uk



2. A Photo Driving Licence

www.dvla.gov.uk

or

Local Post Office



3. A PASS accredited proof

of age card e.g.

Citizen Card

www.citizencard.com

or

Email: contact@citizencard.com



Validateuk Card

www.validateuk.co.uk

or

Tel: 01434 634996

